ORDER

Orders

Order / Rev:	**723799**
Alt Order #:	06386744
Product Desc:	BILLS FOR SENATE
Estimate:	2971
Flight Dates:	10/23/12 - 11/06/12
Original Date / Rev:	10/19/12 / 10/23/12
Order Type:	Political

KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	**Strategic Media Placement/ POL**
Buying Contact:	
Billing Contact:	
	7669 Stagers Loop
	Delaware, OH 43015

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Bills,K/ R/ Senate/ MN**
Demographic:	A35+
Product Codes:	PL-US Senate
Priority:	P-4
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	$18,925.00	$16,086.25
10/29/12	11/06/12	18	$24,025.00	$20,421.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	$18,925.00	$16,086.25	0.00
November 2012	18	$24,025.00	$20,421.25	0.00
Totals	33	$42,950.00	$36,507.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/23/12	10/25/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--WT---	:30	3	$1,000.00	P-4	0.00	NM	3	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	--WT---	3	$1,000.00	0.00									
E 2	KARE	10/29/12	11/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	5	$1,000.00	P-4	0.00	NM	5	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	MTWTF--	5	$1,000.00	0.00									
E 3	KARE	10/27/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	$450.00	P-2	0.00	NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-----S-	1	$450.00	0.00									
Week:	10/29/12	11/04/12	-----S-	1	$450.00	0.00									
E 4	KARE	10/28/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	------S	:30	1	$225.00	P-2	0.00	NM	2	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	------S	1	$225.00	0.00									
Week:	10/29/12	11/04/12	------S	1	$225.00	0.00									
E 5	KARE	10/23/12	10/26/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--WTF--	:30	4	$1,800.00	P-4	0.00	NM	4	$7,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	--WTF--	4	$1,800.00	0.00									
E 6	KARE	10/29/12	11/02/12		CM	5-530p	M-WTF--	:30	4	$1,800.00	P-4	0.00	NM	4	$7,200.00

Order / Rev: 723799 Advertiser: Bills,K/ R/ Senate/ MN

Alt Order #: 06386744 Product Desc: BILLS FOR SENATE **KARE**

Flight Dates: 10/23/12 - 11/06/12 Estimate: 2971

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530p KARE 11 5 News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	M-WTF--	4	$1,800.00	0.00								
E 7	KARE	10/24/12	10/25/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--WT---	:30	2	$3,150.00	P-4	0.00	NM	2	$6,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/22/12	10/28/12	--WT---	2	$3,150.00	0.00								
E 8	KARE	10/30/12	10/30/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-T-----	:30	1	$3,150.00	P-4	0.00	NM	1	$3,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	-T-----	1	$3,150.00	0.00								
E 9	KARE	11/05/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MT-----	:30	2	$1,000.00	P-4	0.00	NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	MT-----	2	$1,000.00	0.00								
E 10	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M------	:30	1	$1,800.00	P-4	0.00	NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	1	$1,800.00	0.00								
E 11	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M------	:30	1	$3,150.00	P-4	0.00	NM	1	$3,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	11/05/12	11/11/12	M------	1	$3,150.00	0.00								
E 12	KARE	10/23/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--WTF--	:30	2	$525.00	P-4	0.00	NM	2	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/22/12	10/28/12	--WTF--	2	$525.00	0.00								
E 13	KARE	10/30/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	2	$525.00	P-4	0.00	NM	2	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	-TWTF--	2	$525.00	0.00								
E 14	KARE	10/23/12	10/26/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--WTF--	:30	2	$350.00	P-4	0.00	NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/22/12	10/28/12	--WTF--	2	$350.00	0.00								
													Totals	33	$42,950.00